



IRON23

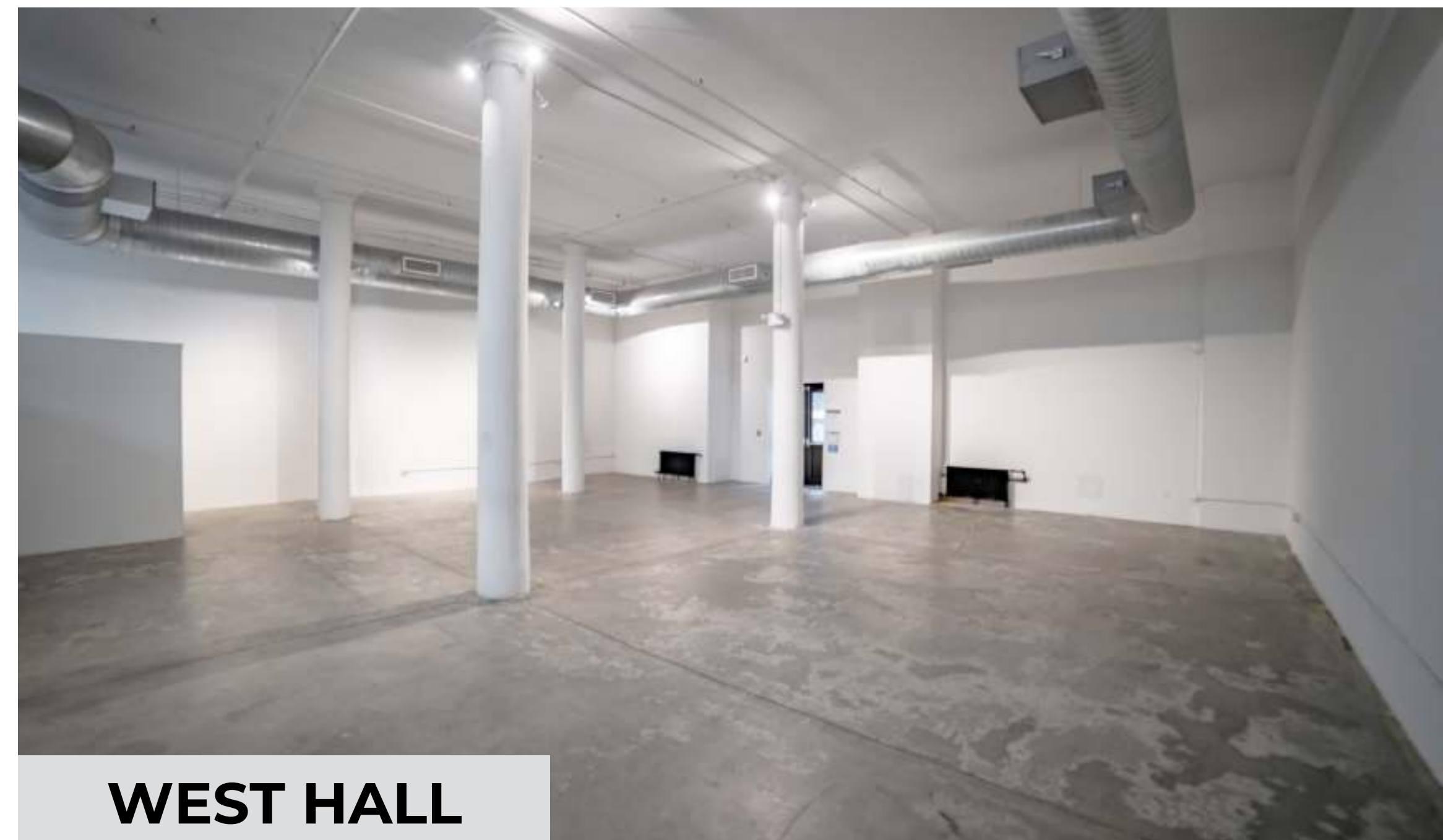
ABOUT

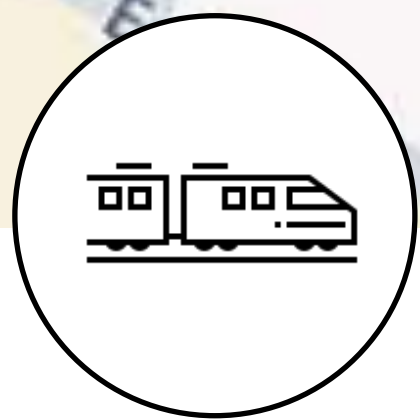
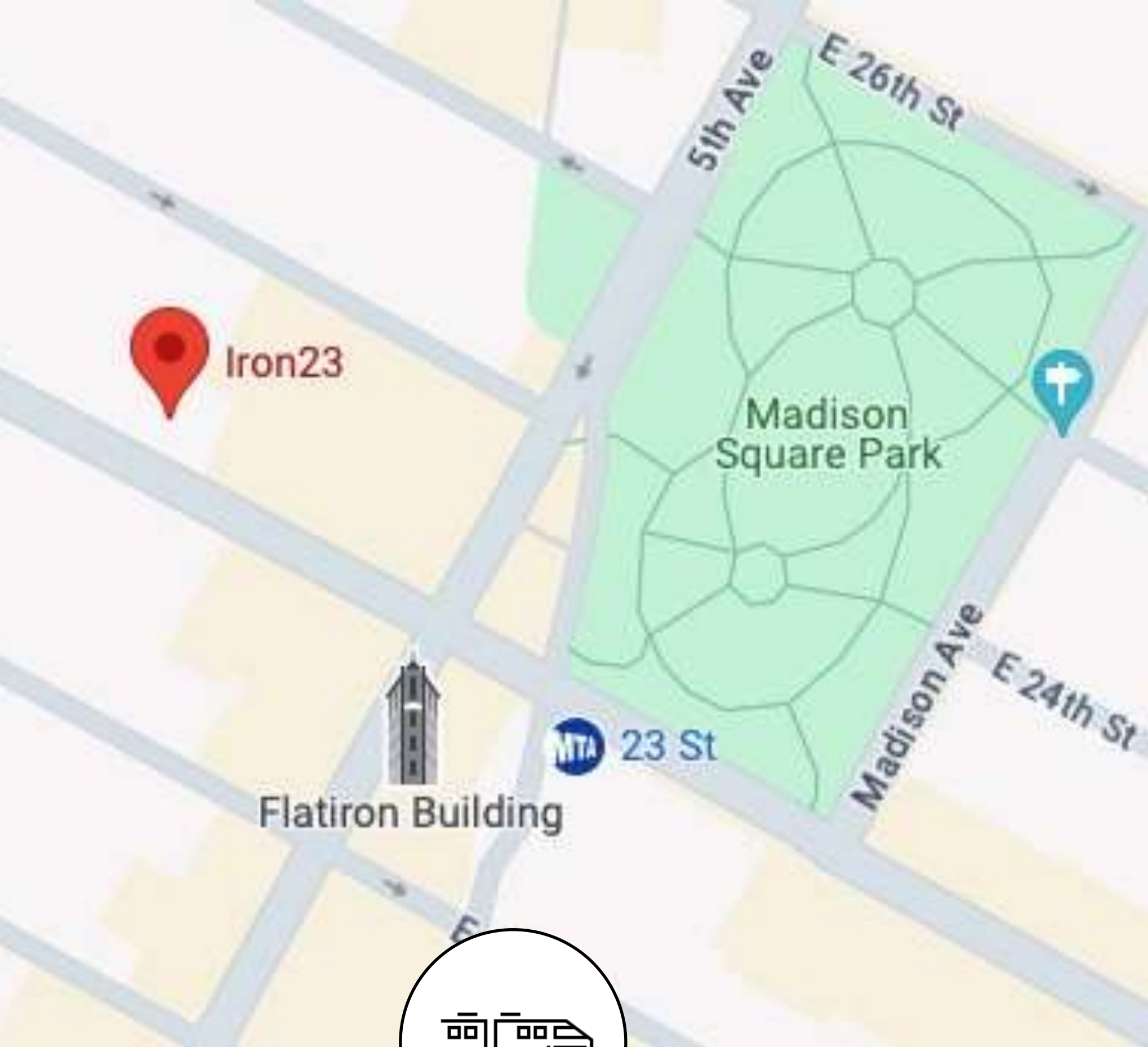
Located at 29 W 23rd St, **Iron23** is a 17,000 SF blank canvas event space located in the Flatiron District.

Spanning a city block, Iron23 is event-ready – with ample power, an updated HVAC system and enough restrooms to accommodate events with guest counts as high as 500-600.

With clean, white walls and NYC-brick-and-cast-iron charm, Iron23 is a flexible use venue.

Ideal for experiential activations/events, pop-ups, auto events, product launches and much more.



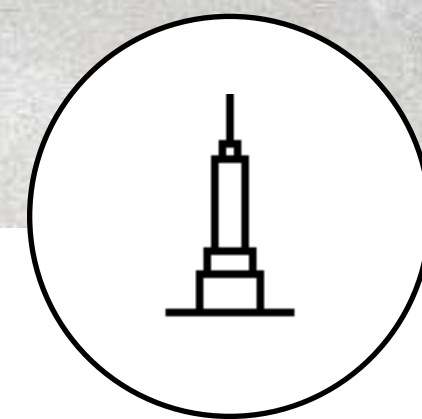


EASILY ACCESSIBLE



MULTIPLE ENTRANCES

Main Entrance: 23rd St
 Back Entrances: 24th St
 Car Entrance: 24th St



IN GOOD COMPANY

Madison Square Park
 Flatiron Building
 Eataly

FACADE BRANDING OPPORTUNITIES

Well-trafficked on Flatiron District's bustling 23rd St, Iron23's offers ground level, floor-to-ceiling windows that are brandable.



PRIME ADVERTISING FRONTAGE



MAIN HALL

MAIN HALL



10,000 SF
17' CEILINGS



Multiple entrances

Main entrance is on 23rd Street



Can Accommodate Vehicles

Vehicle Entrance: 6'7"H x 7'1" W



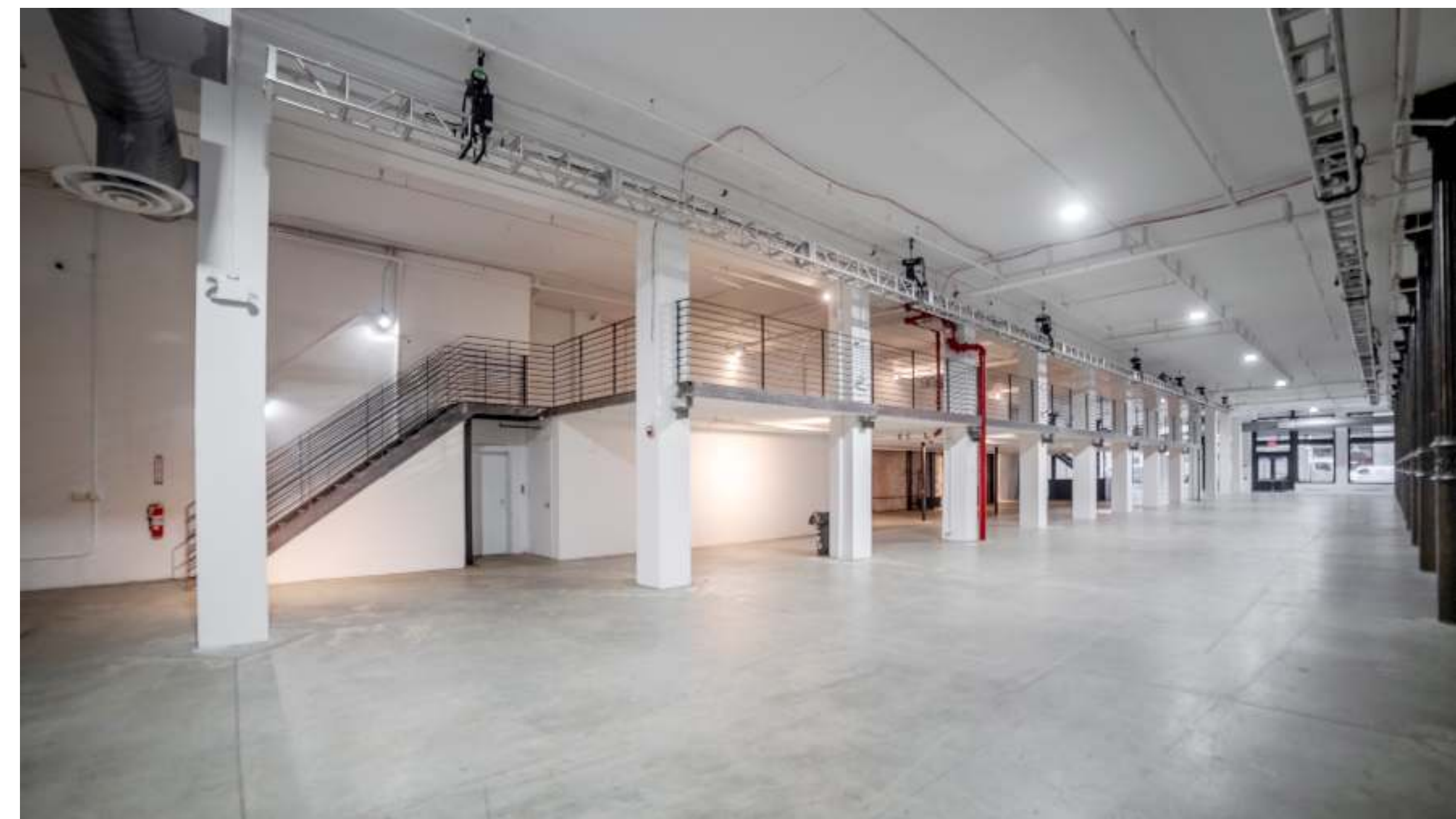
Rigging Points + Truss

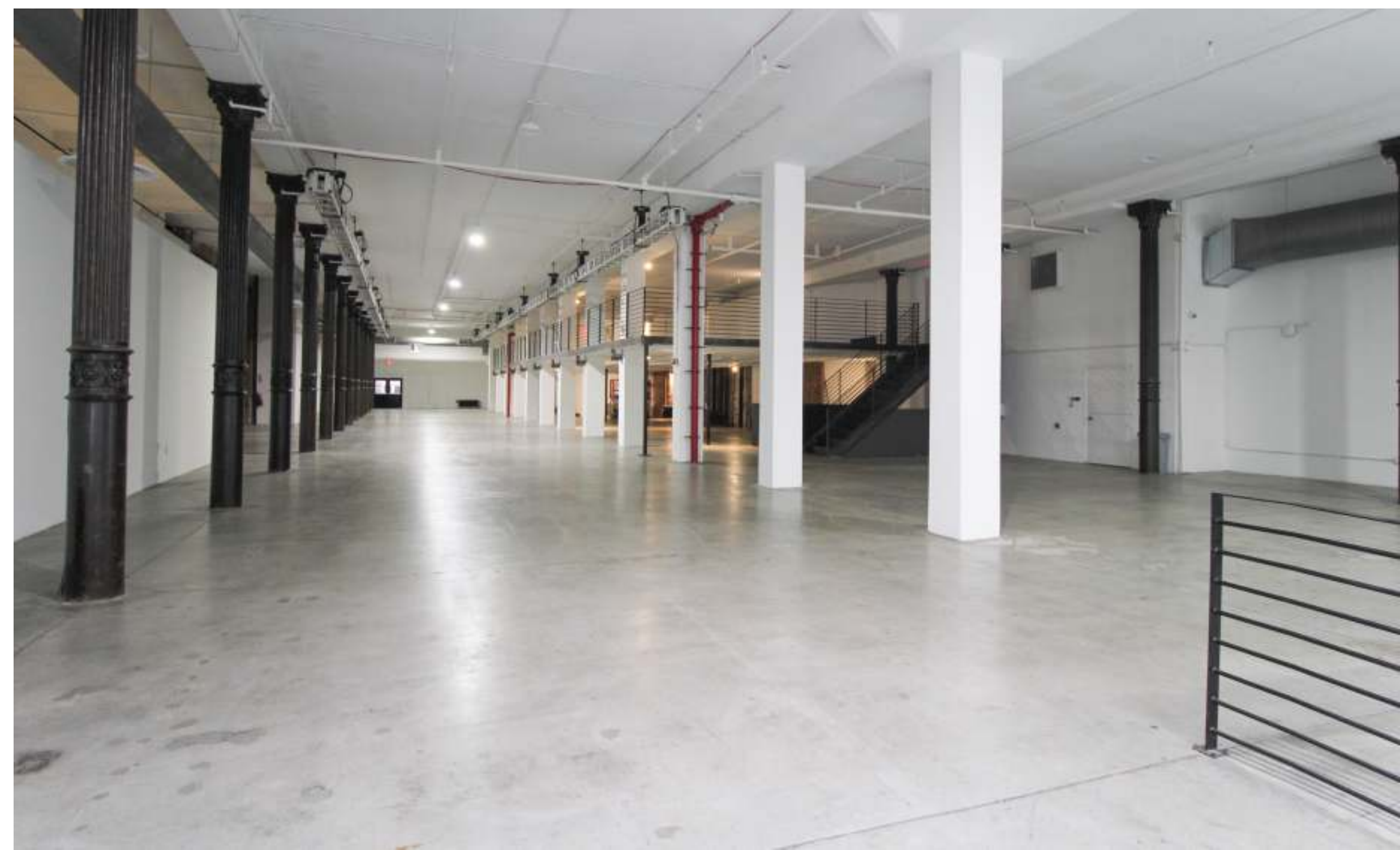
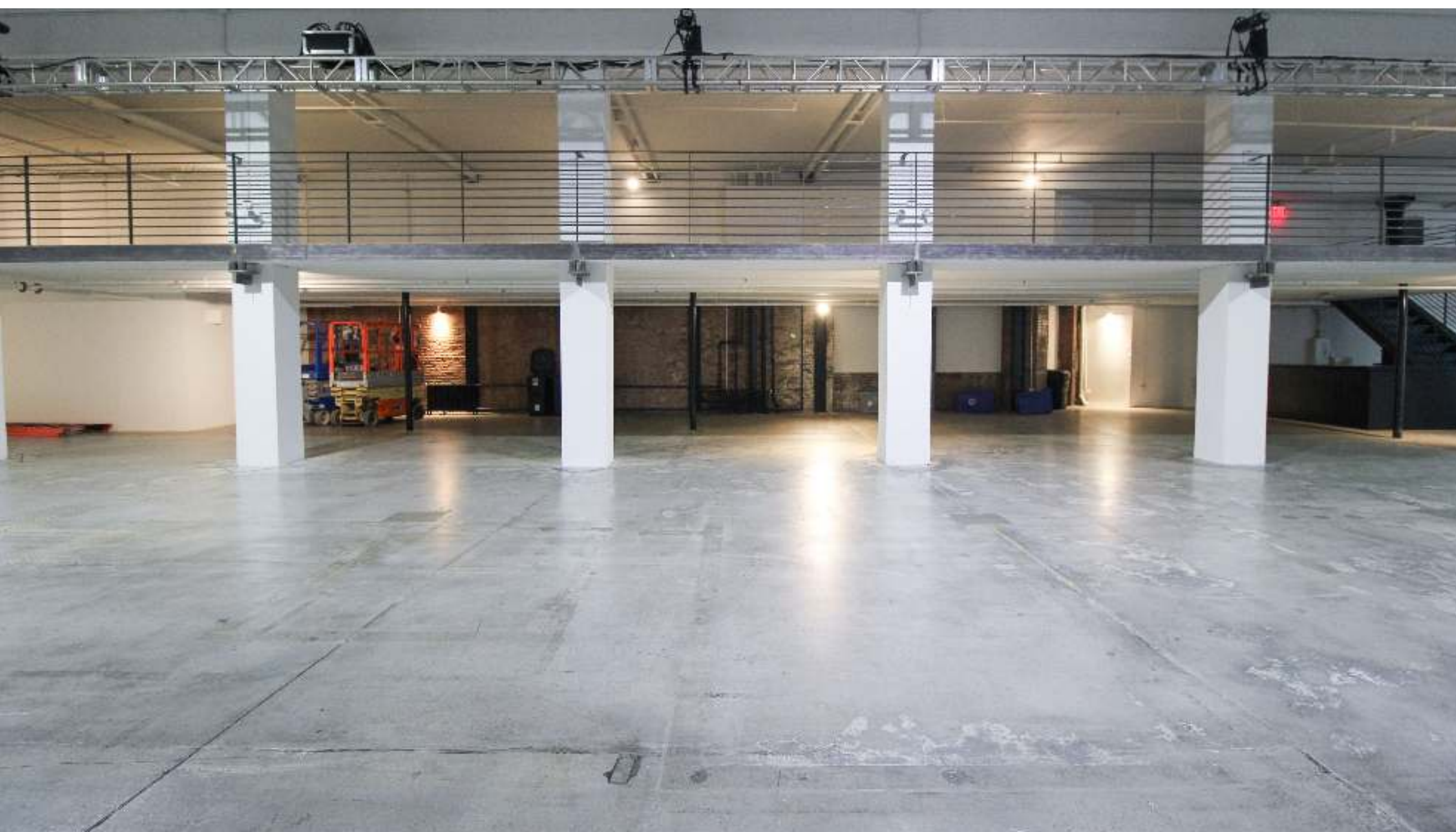
Handled by *Sound Investment AV*

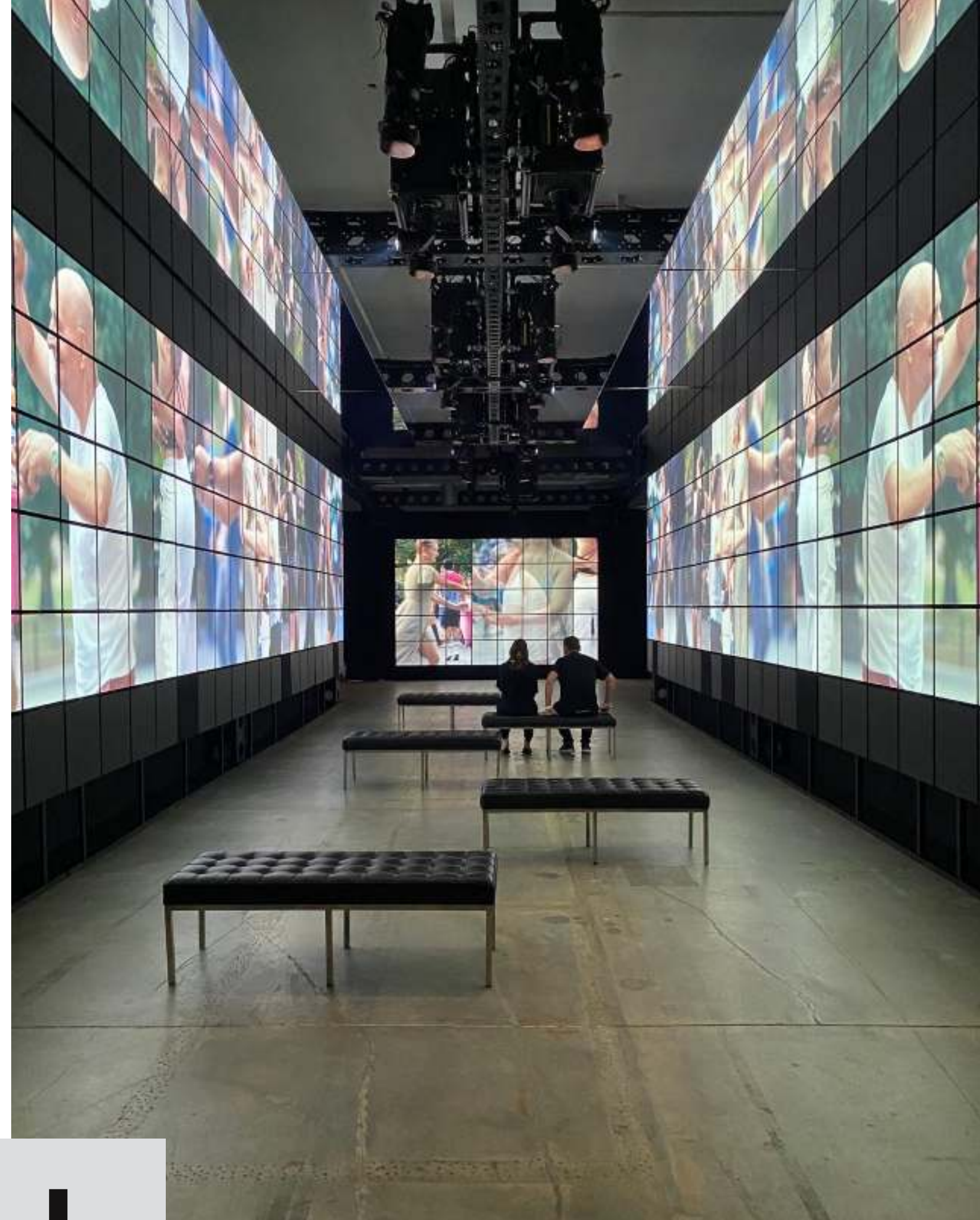


Mezzanine

Great for VIP, Experiential Activations, BOH,
Video Village, Filming







MAIN HALL

MAX CAPACITY

DEPENDENT ON BUILD

GENERAL SESSION	200-250
EXPERIENTIAL EVENT	300-500
EXPO/TRADE SHOW	300-400
COCKTAIL PARTY	400-500
DINNER (SEATED)	200-250



MAIN HALL





WEST HALL

WEST HALL



2,000 SF
17' CEILINGS



Entrance/Exit Doors

24th Street



Breakout Space



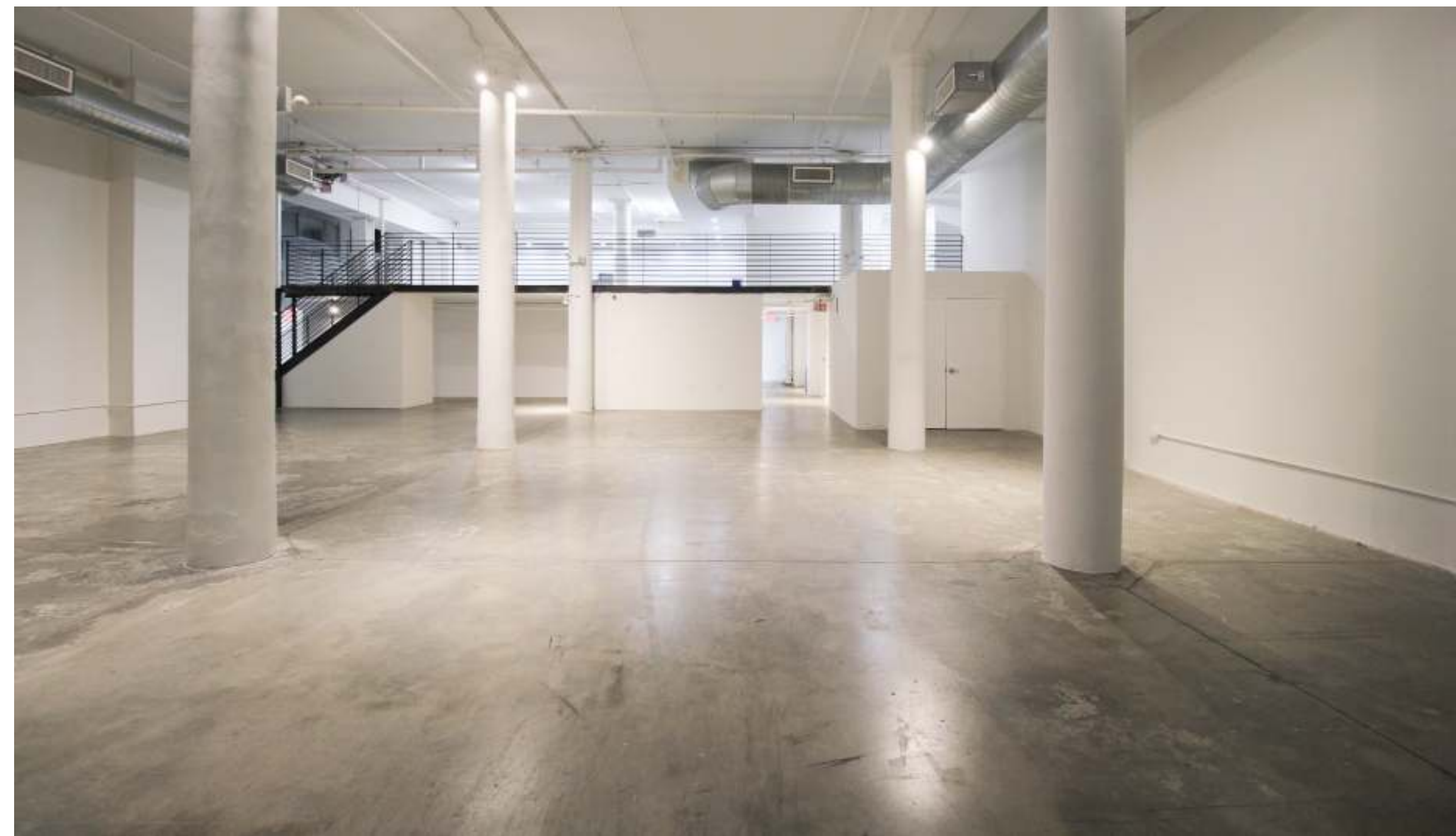
Rigging Points

Handled by *Sound Investment AV*



VIP Mezzanine

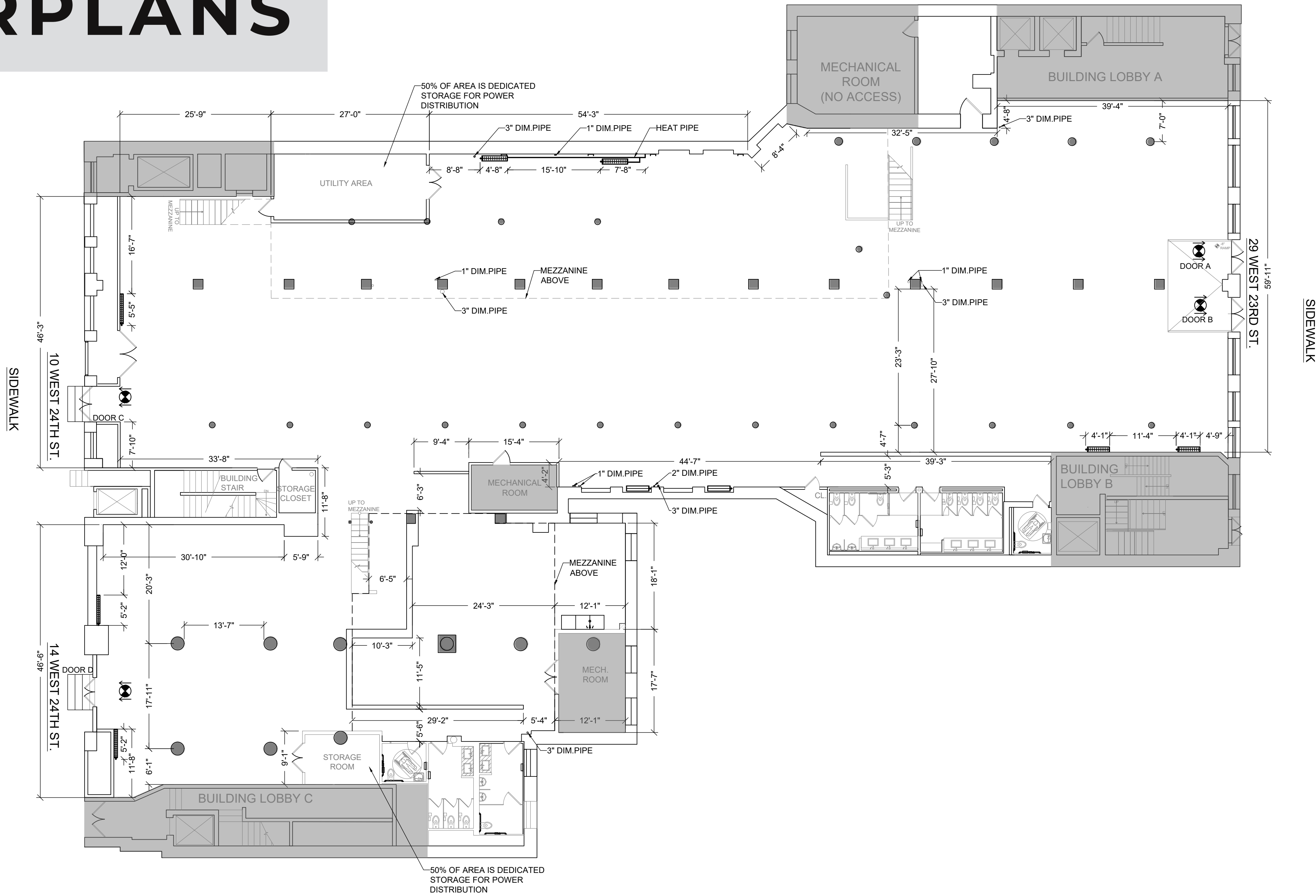
Great for VIP, BOH + Filming

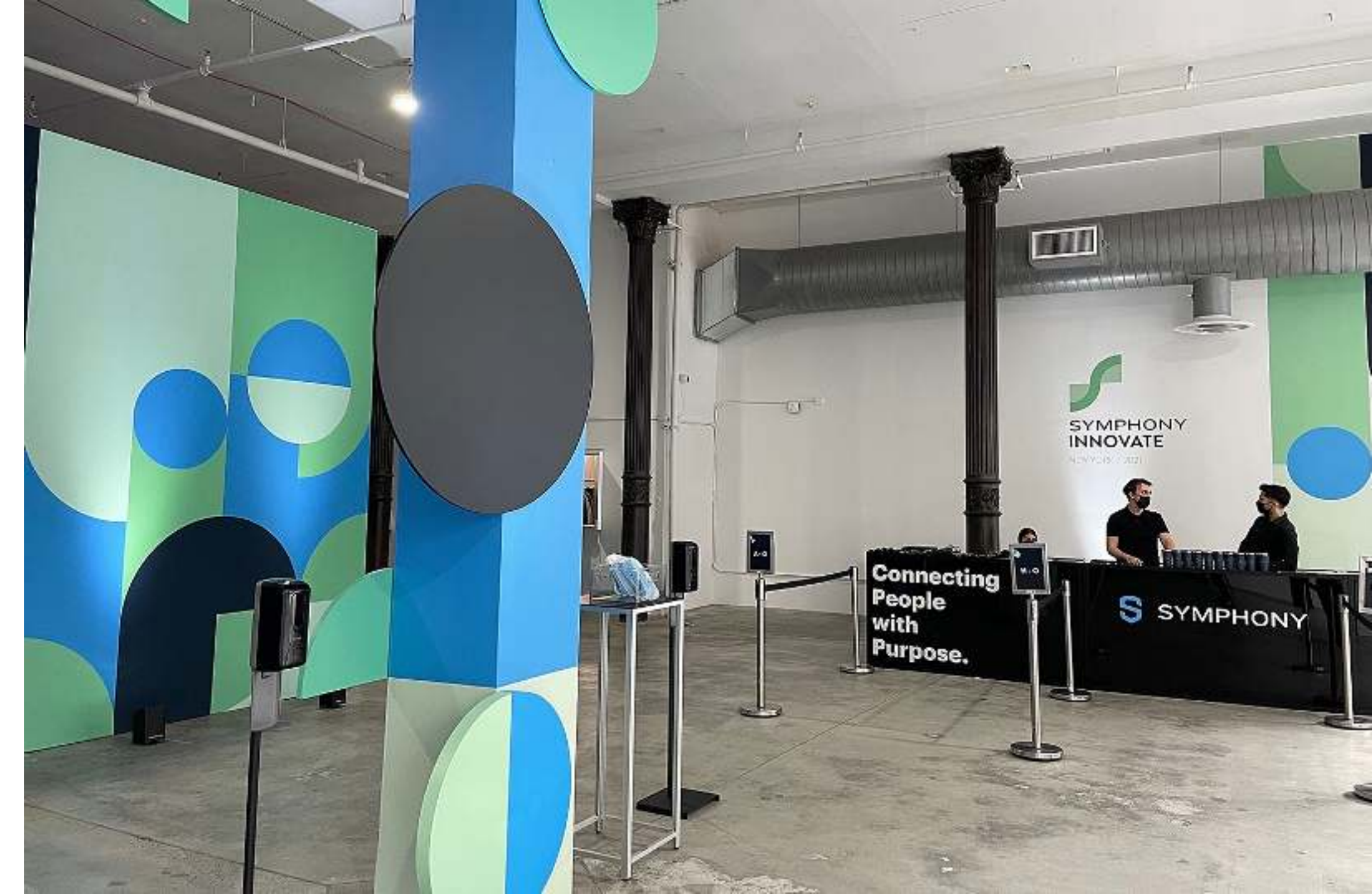
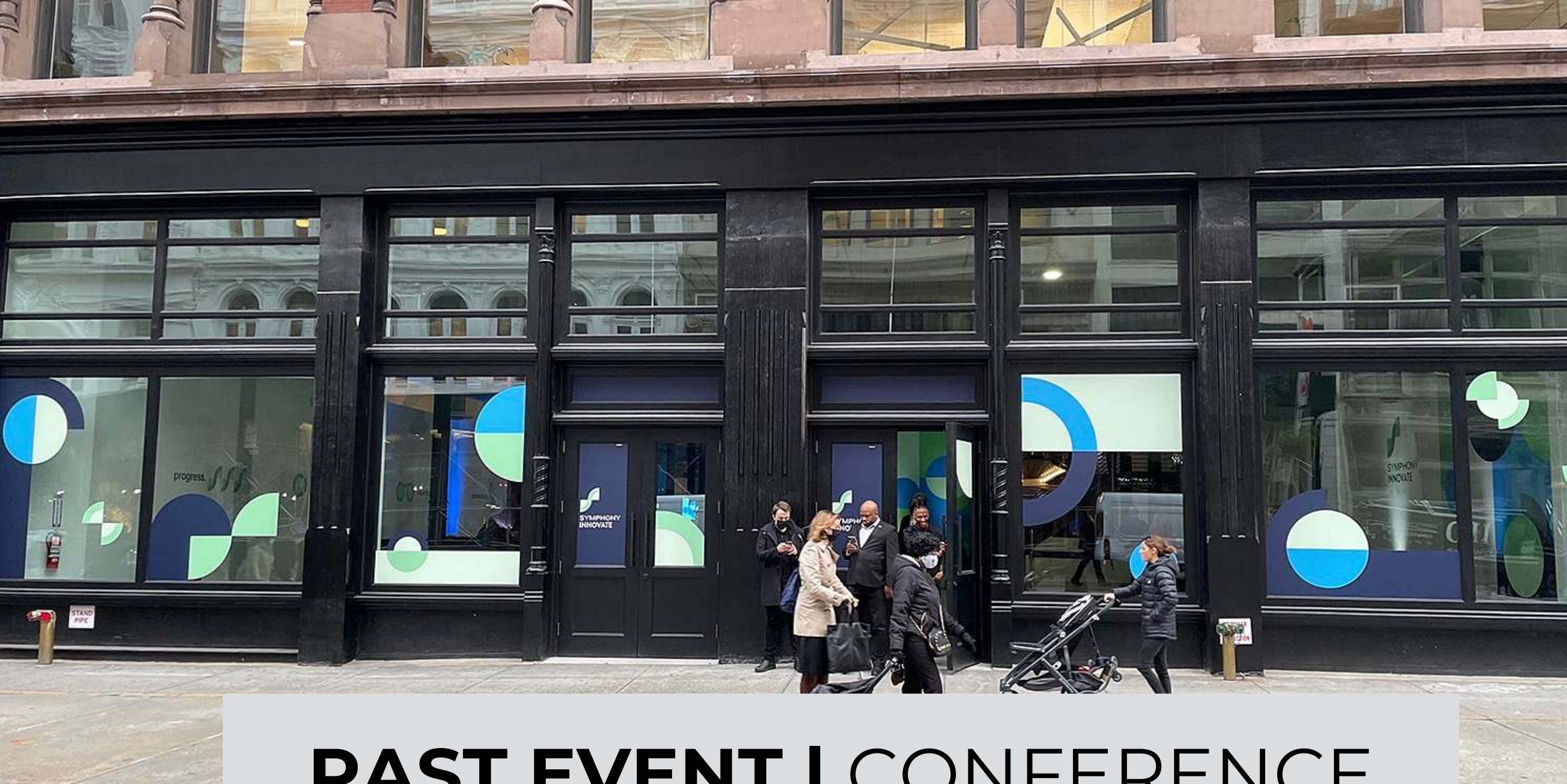




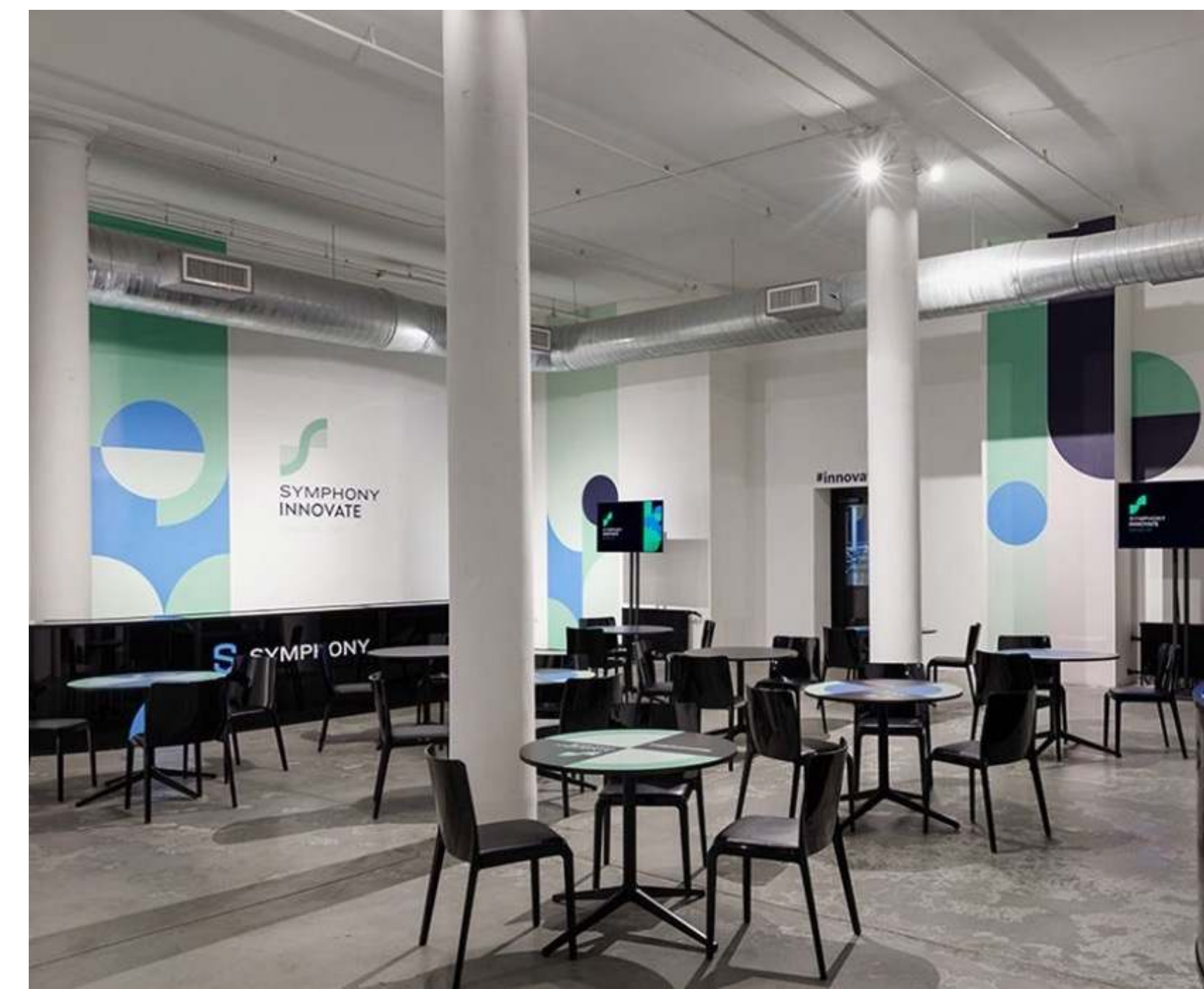
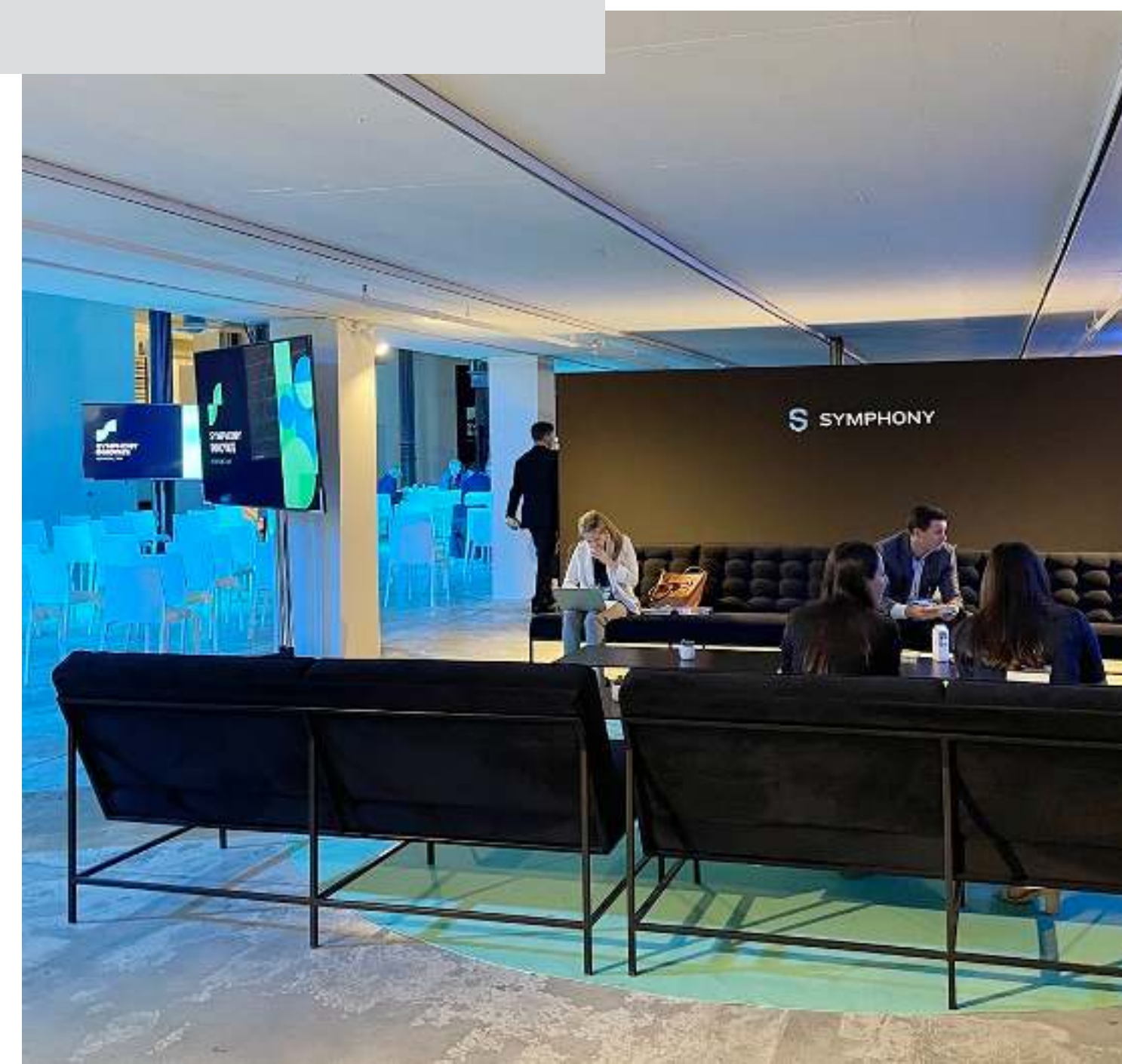
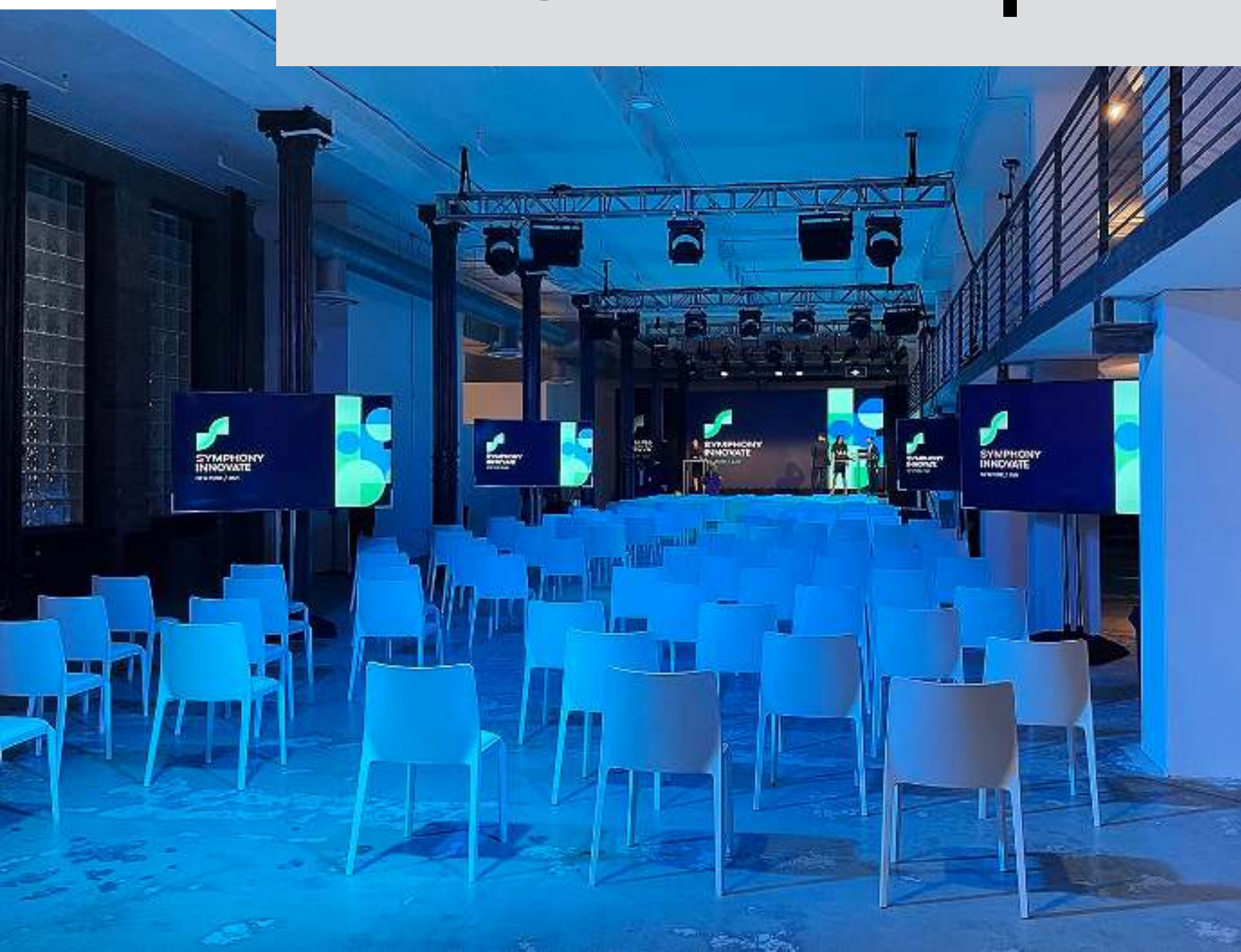
WEST HALL

FLOORPLANS



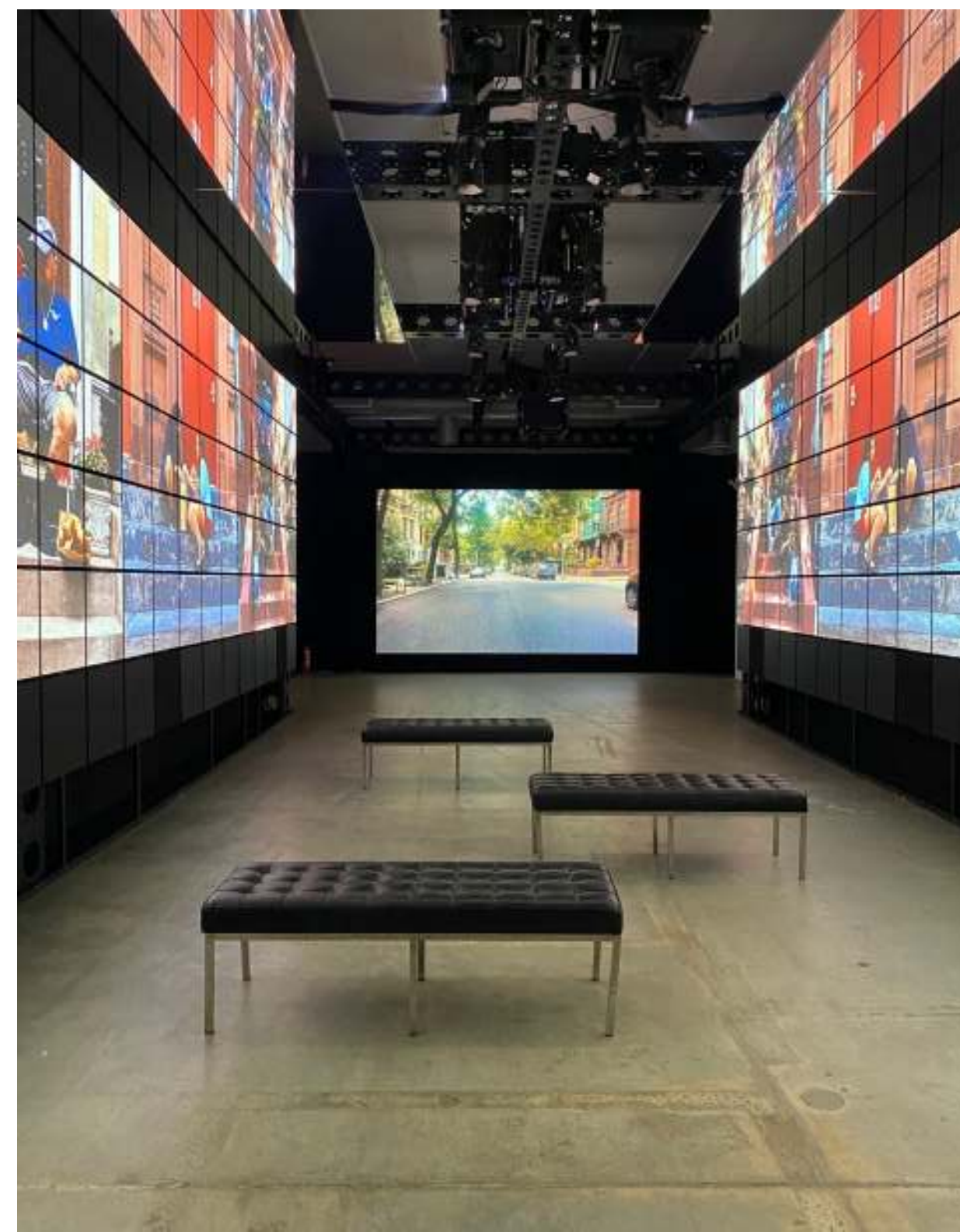


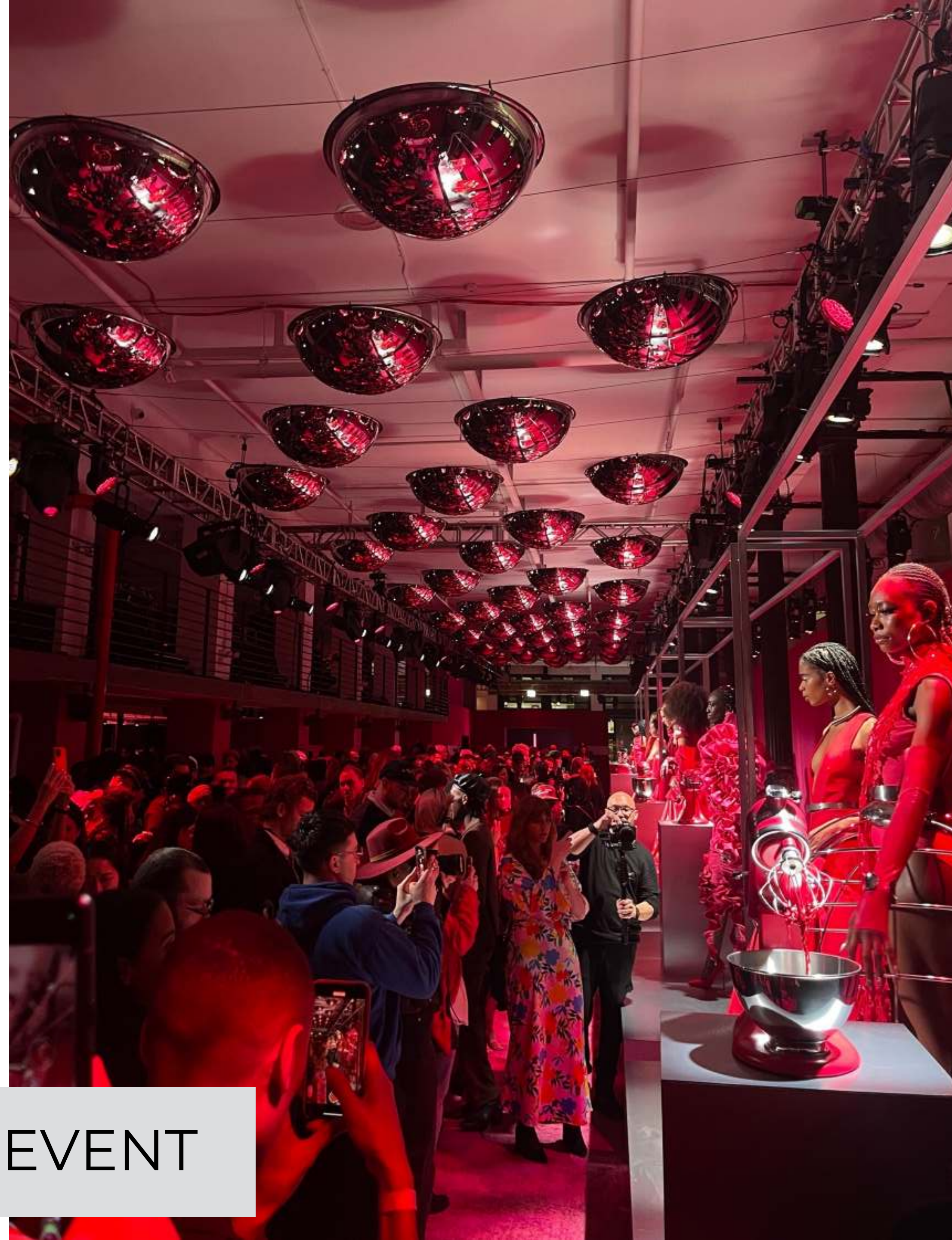
PAST EVENT | CONFERENCE





PAST EVENT | POP-UP





PAST EVENT | BRAND EVENT

FAQ



HOW MANY BATHROOMS DOES IRON23 HAVE?

Iron23 has two sets of stalled restrooms as well as individual ADA restrooms.



HOW MUCH POWER DOES IRON23 HAVE AVAILABLE?

Iron23 has (3) 200 3Phase Amp Disconnects available



IS IRON23 ADA ACCESSIBLE?

Iron23's main floors are ADA accessible. The mezzanines are stair-access only.



HOW DOES LOAD-IN WORK?

Iron23 is a street-level space, we highly recommend acquiring a curb-lane permit. Load-In occurs straight through the doors on 24th Street. We have a ramp available.



IS THERE A KITCHEN?

Iron23 has a large dedicated pantry area with a deep sink, refrigerator and several metal tables.



DOES IRON23 HAVE REQUIRED VENDORS?

Yes, Iron23 has required and preferred vendors. Please refer to the AES NYC Required Vendors sheet for specifics.



IS THERE ANY ADDITIONAL SPACE AVAILABLE?

UnderIron23 (4,500 SF), a separate **AES NYC** event venue, can be rented additionally to any **Iron23** rental.

ABOUT AES NYC

[AES NYC](#) is an event space management and venue sourcing company.

Founded by Dan Kobin, **AES NYC** exclusively manages:

[Center415](#) (30,000 sq-ft in Midtown Manhattan)

[Annex417](#) (20,000 sq-ft in Midtown)

[Iron23](#) (17,000 sq-ft in the Flatiron District)

[21Greene](#) (5,000 sq-ft in SoHo)

[45Grand](#) (4,600 sq-ft in SoHo)

Looking for a venue outside of our exclusively managed spaces? **AES NYC** also offers [Venue Seek](#). **Venue Seek** is a location scouting service that handpicks unique spaces for clients' specific needs.

CONTACT

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